

BLINN COLLEGE ADMINISTRATIVE REGULATIONS MANUAL

SUBJECT: *Facility Naming Rights*

EFFECTIVE DATE: March 2, 2020

BOARD POLICY REFERENCE: CAM(LOCAL)

Purpose

The College District may honor and recognize the outstanding support of individuals, families, organizations, foundations, or corporations by naming College District facilities in their honor. The Board may name a facility or other property to recognize a donor for generosity to the College District and/or to recognize distinguished leadership or service. Per Board Policy [CAM\(LOCAL\)](#), the Board retains the exclusive authority to name all College District facilities and property. Board Policy provides that naming recommendations shall be submitted and vetted in accordance with this Administrative Regulation. When appropriate, the Administration will consult with the Blinn College Foundation in regards to the naming of College District facilities.

The Board retains the right to reject any gift for any reason.

Applicability

This administrative regulation applies to all existing and new College District facilities.

Definitions

“Gift” may include cash, stock, land, pledges (may be paid over an agreed-upon time period, per the gift agreement), and assets (pending review and approval on a case-by-case basis).

“Facilities” may include buildings, definable portions of buildings, geographic areas, and academic entities.

“Property” may include any tangible object belonging to the College District attached to, or located on, land and/or facilities owned by the College District. This may include, but is not limited to, benches, fixtures, flower beds, statues, and/or fountains, pending review and approval on a case-by-case basis.

Qualifications

In evaluating a naming recommendation, the Administration will consider the reputation and profile of the individual, family, organization, foundation, corporation, or entity, along with the nature of the facility, the College District’s mission and purpose, and donor contributions.

Prior to any donor recognition or naming ceremony, the College District must receive a set amount of the total gift commitment, per the gift agreement. Requests for naming recognition should be routed through the Executive Vice Chancellor and General Counsel prior to consideration by the Chancellor.

The Chancellor must approve of any naming recognition request before it is to be presented to the Board of Trustees.

Once accepted, a gift becomes the sole property of the College District. Naming rights may be forfeited if actions of the donor or named entity call in to question the public respect of the College District. Forfeiture of naming rights due to actions of the donor may not result in a return of the gift to the donor.

Building Naming Recognition

The following gift levels are required for a donor to be considered for building naming recognition:

- New Construction
 - To name a newly constructed building or facility with a budget less than \$15 million, the minimum gift must total at least 25% of the overall construction costs of the building, facility, or property.
 - To name a newly constructed building or facility with a budget greater than, or equal to, \$15 million, the minimum gift must total at least 20% of the overall construction costs of the building, facility, or property.
- Existing Buildings
 - To name an existing building, facility, or property, the minimum gift must total at least 25% of the current fair market value of the building, facility or property.

If multiple donors come forward at the same time with naming requests for the same building, facility or property, the Administration will review the proposals by taking into consideration the nature of the facility and the College District's mission and purpose, and make a recommendation to the Board on the acceptance of the donation(s).

Definable Portions of Buildings

The Administration also shall review and make recommendations to the Board for the naming rights associated with interior portions of a building or facility. The College District shall develop a price list for the naming of interior spaces for each newly constructed building or facility.